Recognized EUC Expert joins Droplet Computing
Michelle Laverick Appointed Chief Technologist of Application Delivery Firm

LONDON, UK – August 1, 2019 – Droplet Computing today announced the appointment of Michelle Laverick as Chief Technologist. Michelle's background in training, blogging, VMware and Citrix make her the ideal candidate for this newly created role.

"One of Michelle's key responsibilities will be technical channel enablement," commented Peter von Oven, CTO and founder Droplet Computing. "As a highly regarded and respected trainer, Michelle was one of the first Citrix and VMware certified instructors. She is also known for her contributions to the Tech Field Day events as a delegate blogger."

Michelle is also well known for her blog, RTFM-ed, that was one of the top resources for educational content for VMware technologies. It was so popular that in 2010 Tech Target acquired it. She has spoken at many VMware User Groups across the globe, as well as having authored 8 books on various VMware technologies. Her technical background will be exploited in her new role, as she will also be responsible for creating and reviewing technical documentation, be a liaison between the customers and development for product feedback and contributing to the overall product strategy.

"In my capacity as an industry blogger I get to see many new and exciting technologies. I was at the Tech Field Day when Droplet Computing came out of stealth and was very intrigued by the technology," stated Michelle Laverick, Chief Technologist Droplet Computing. "To be recruited into this new role is very exciting and I'm looking forward to the diversity of the role and being part of this new way to deliver applications."

About Droplet Computing
Droplet Computing is redefining application delivery with its patent-pending application container technology, enabling applications to be delivered on any device. Today's businesses are under pressure to transform and update but are being held back by applications - from legacy up to current versions. Droplet Computing decouples applications from the OS for online and offline use and delivers significant business value by providing costs savings, increasing user productivity and so much more. Learn more at www.dropletcomputing.com or follow us on Twitter @dropletcom.

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